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# **2021 Academic Sponsorship Benefits**

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| --- | --- | --- | --- | --- | --- | --- |
| **Sponsorship benefit** | **Gold****$2500** | **Silver****$1000** | **Bronze****$500** | **Contributing Member $250** | **Other Amount** | **Networking Event Sponsor (includes monetary and in-kind donations)** |
| Sponsorship level recognition at chapter educational/networking in person & virtual events | X | X | X | X | X | Unique opportunities to sponsor networking events are available. This can include a short presentation from your company to our audience members.Please contactRashelle.ludolph@spectrumhealth.org for more details.  |
| Opportunity for a booth display at one in person chapter event or short presentation at one virtual event |  | X |  |  |  |
| Opportunity for a booth display at all in person chapter events and short presentation at all virtual events  | X |  |  |  |  |
| Sponsorship level recognition on chapter’s website | X | X | X | X | X |
| Sponsorship level recognition on all printed/electronic chapter communications | X | X | X | X | X |
| Invited guest status in person or virtual chapter event less than 8 hours | 2 | 1 |  |  |  |
| Link to organizational home page from Chapter website | X | X | X | X |  |
| Opportunity to offer prizes/giveaways at one in person or virtual chapter function of less than 8 hours  | X | X |  |  |  |
| Opportunity to offer prizes/giveaways at all chapter educational & networking events  | X | X |  |  |  |
| Opportunity to invite all or selected chapter members to one networking or educational event during the year being sponsored and funded by the sponsor | X |  |  |  |  |
| Complimentary registrations to an in person or virtual chapter educational or networking event  | 2 | 1 |  |  |  |
| Networking opportunity with GLACHE Higher Educational Network University HCA Programs | X |  |  |  |  |

\*\*Note: All benefits to take place during calendar year in which donation is received and/or first quarter of following calendar year.