



# Fall Conference and Winery Tour

**Bluewater Hall**

**13424 S West Bay Shore Dr Traverse City, MI**

**Friday, October 13<sup>th</sup>, 2017**

## **Medicare/Medicaid Updates**

This session will provide an update on recent and future Medicaid and Medicare topics that will touch upon a wide array of reimbursement issues.

## **ABC's & 123's of Financial Strength**

A short course on the rating system used for bonds and the factors/ratios that affect them. It's not just financial measures in today's marketplace.

## **340-b Proposed Rules**

CMS has published a number of significant 340b proposed regulations that may significantly reduce the benefits of participation in the program and reduce the savings/revenues currently enjoyed by participants. This session will go through the effects of the proposed rules.

## **Future of Healthcare Financing Panel Discussion/Luncheon**

Financing, a driving force on the healthcare landscape, continues to become more complex. With budgetary pressures on Medicare and Medicaid, pay for performance and federal expectations for investment in technology without regard to costs, executives must constantly monitor the financing landscape. Given these pressures, many questions emerge. Our panel of CFO's CEO and Expert Consultants will describe their practices, experience and answer questions.

*This program has been developed and is presented locally by Great Lakes Chapter of the American College of Healthcare Executives. The American College of Healthcare Executives has awarded 1.5 ACHE Face-to-Face Education credit hours to this program. To receive credit, your name MUST appear on the Sign-In Sheet*

## **Telemedicine**

From an international body of evidence, telehealth has demonstrated improved clinical outcomes in chronic health conditions, including mortality, quality of life, and reductions in hospital admissions. It also has legal challenges and concerns practitioners should be aware of. Much of the guidance for telemedicine or telehealth services comes from the Medicare program and changes occur almost every year. The recently enacted 21st Century Cures Act directs CMS to expand telemedicine services. In addition to this federal law, state laws address such issues as licensure, practice

standards, credentialing and privileging, reimbursement, fraud & abuse; medical necessity documentation, privacy & security, contracting issues; indemnification clauses, jurisdiction of medical malpractice claims, which state law governs, are among the selected legal and regulatory issues practitioners need to have knowledge of.

## Schedule

07:45 AM Registration  
08:15 AM Introduction with Presentations following  
11:45 AM Working Lunch/Panel “The Future of Healthcare Financing”  
01:15 PM Presentations resume  
02:00 PM Conclude Presentations/Leave Bluewater Hall for Winery Tour  
06:30 PM Return to Bluewater Hall from Winery Tour

## About the presenters:



**Jason Jorkasky** is a Senior Director of Policy in the Policy Division at the Michigan Health & Hospital Association (MHA). Since joining the MHA in December 2015, Jason has focused on a myriad of health policy and finance issues for the major payers, with an emphasis on healthcare futures. Before joining the MHA, Jason worked for the Michigan Department of Health and Human Services, where he was responsible for the Michigan Medicaid program’s hospital reimbursement policy, special financing programs, and communication with CMS. He also held other policy and health finance roles with the state of Michigan, the MHA and Health Management Associates. Jason earned a master of public administration with a concentration in healthcare administration.



**Vicki LaHue**, a CPA with Wipfli, has more than 20 years of consulting experience with a variety of health care organizations, including hospitals, nursing homes, home health agencies, and rural health clinics. Her areas of expertise include reimbursement, clinic assessments, fee schedules, revenue cycle testing, Medicare enrollment, and navigating the requirements of the 340B drug program. In her tenure with Wipfli LLP, she has developed a particular interest in providing reimbursement services for critical access and prospective payment system hospitals and health clinics in both rural and non-rural settings. Vicki specializes in Government program reimbursement, financial modeling for SNF, Assisted and Independent Living facilities, clinic assessments, pricing and Medicare enrollment.



**Christine Noller**, , L.L.M earned her Bachelor of Science in Clinical Dietetics from Michigan State University and her Juris Doctorate (J.D.) and Master of Laws in Taxation (L.L.M.) from the Thomas M. Cooley Law School specializing in taxation of non-profit organizations and health care regulation. Her academic areas

of interest include Community Health Needs Assessments, Community Health Improvement Programs and Population Health collaborations, patient safety, quality and Lean Process Improvement. Her healthcare leadership and administrative experience includes operations and service line management in anesthesia services, wound services, surgical specialists, orthopedics, spine and rehabilitation and occupational health. She practiced law in the area of Workers' Compensation. She is a member of the State Bar of Michigan's Health Care Section and the American College of Healthcare Executives.

### **Healthcare Financing Panelists**



**David Zechman**, FACHE, began his 35 year career in healthcare as a bed side Respiratory Therapist and is currently the President and CEO of McLaren Northern Michigan. In this position, Mr. Zechman has spent the past 3 years leading the organization through a 6 year transformational growth plan which includes a major facility renovation project. Prior to McLaren Northern Michigan, Mr. Zechman has held leadership positions in academic medical centers, teaching hospitals, community hospitals and rural healthcare systems. Mr. Zechman was a faculty member of the ACHE National Congress for 5 years and has spoken at numerous national, state and professional meetings.



**Jerry Worden** has 40 years of health care financing experience including 30 years of direct experience as a CFO for several hospital systems throughout the Midwest. Jerry has experience leading both non-profit and for profit health care organizations. Jerry is also an expert in the financial stewardship of rural hospitals and has a passion for healthcare delivery in the Upper Peninsula of Michigan. Jerry is the COO at iNDIGO Health Partners, joining iNDIGO originally as the CFO in 2015. iNDIGO is one of the largest private hospitalist groups in the nation. iNDIGO is recognized as an innovative leader in the hospitalist movement, providing medical care for hospitalized patients at 8 hospitals throughout Michigan. Jerry is a registered CPA and has a Bachelor's degree in Accounting and Finance from Central Michigan University.



**David Bellamy** is the Chief Financial Officer at McLaren Northern Michigan, responsible for accounting, financial reporting, revenue cycle, operating and capital budgeting, and decision support. He is a certified public accountant with a Master of Business Administration from Tulane University with nearly 30 years of experience in the health care arena.

Prior to joining McLaren Northern Michigan, David was a sole practitioner consultant to a leading health system, developing financial models, assisting with managed contracting and overseeing change management. He spent over ten years at Ernst & Young, and later joined Deloitte & Touche, where he was admitted as a Partner. David sits on the Board of Directors of Opera Grand Rapids, Northern Health Plan, Alcona Citizens for Health, and is

President of Michigan Ballet Academy. He is a member of the American Institute of Certified Public Accountants, the Medical Group Management Association, and the Healthcare Financial Management Association.



**Andrew Raymond** is the CFO of Kalkaska Memorial Health Center. KMHC is a Critical Access Hospital, providing diversified, high quality healthcare services, not often found in a small community. Services include outpatient surgery, rehabilitation services, a dialysis center, diagnostics, primary and specialty care. The facility offers a continuum of care for seniors including a 30 apartment Assisted Living and Long-term Care for 104, which includes a neighborhood specially designed for dementia care and two unique Green House Homes. KMHC also provides 24-hour emergency services, both through the Emergency Department and its ambulance service.

As, CFO, Andrew provides the organization with strategic analysis to ensure its continued financial health. Prior to joining KMHC, Andrew worked in the internal audit department of Munson Healthcare and spent over 8 years at a public accounting firm where he completed financial statement audits of hospitals, long-term care facilities and community mental health centers. Andrew is a licensed CPA and holds an undergraduate degree from Miami University and a master's degree from Indiana University.

**Chris Maxwell** is the USDA Community Programs Director for Rural Development for the State of Michigan. This program provides loans and grants towards development of essential community facilities in rural areas.



**Kelly E. Arduino, MA, MBA** is a partner at Wipfli LLP's and leader of the Capital Planning Group. She has over 20 years of experience working with community, health care and senior living organizations, with an emphasis on the intersection of strategy and finance. Kelly functions as a business advisor and facilitator interacting with the Board and C-Suite as organizations plan for their future viability, which often includes the issuance of debt.

#### Specializations

- Financial feasibility and capital planning
- Evaluating and developing strategic affiliations and alliances
- Assessment of debt capacity and credit profiling
- USDA loan assistance
- Market assessment and new business planning
- Board relations and facilitation of strategic retreats

# Winery Tour Information



**You are invited to attend a winery tour following the education sessions at no additional charge for registrants. If your spouse wishes to join the tour, please make arrangements in advance with Jerry Artman at [gartman@mhc.net](mailto:gartman@mhc.net) due to limited bus space. We encourage you to consider staying in the area for the weekend and enjoy the fall colors, fine wines and local produce. Many cities have harvest festivals like nearby**



**Charlevoix where it is Applefest weekend. Most of the local orchards have special pricing on their products along with a large arts and craft show.**

**Where:** Leelanau/Old Mission Peninsula  
**When:** October 13<sup>th</sup> 2017  
**Time:** 2:00 – 6:30 PM

**Bus leaves from Bluewater Hall  
13424 S West Bay Shore Dr  
Traverse City, Michigan**

**Transportation:**

**Bus transportation will be provided for the winery tour.**

**The bus will pick up at Bluewater Hall and return to the Bluewater Hall after the event.**



**Fall Conference and Winery Tour  
Friday, October 13<sup>th</sup>, 2017  
Bluewater Hall, Traverse City, MI**

**Registration Rates:**

**\$60 members (HFMA or ACHE), \$75 non-members (includes winery tour)**

**Please Make Checks Payable to:** Great Lakes Chapter HFMA or pay with PayPal using this link:  
<http://www.greatlakeshfma.org>

**Registrations must be received by October 6th to guarantee bus for winery tour. After 10/06/17, the winery tour is limited to first 50 paid registrations. No refunds will be issued for cancellations received after 10/6/17.**

<b>Name</b> <i>as it will appear on badge</i>	<b>Email Address and Organization</b>	<b>Cost</b>	<b>Chapter Affiliation</b>	<b>Attending Winery Tour?</b> (Circle One)	<b>Attending Education?</b> (Circle One)
			<input type="checkbox"/> Great Lakes <input type="checkbox"/> Western MI <input type="checkbox"/> Eastern MI <input type="checkbox"/> Other Chapter <input type="checkbox"/> Non Member	Yes OR No	Yes OR No
			<input type="checkbox"/> Great Lakes <input type="checkbox"/> Western MI <input type="checkbox"/> Eastern MI <input type="checkbox"/> Other Chapter <input type="checkbox"/> Non Member	Yes OR No	Yes OR No
			<input type="checkbox"/> Great Lakes <input type="checkbox"/> Western MI <input type="checkbox"/> Eastern MI <input type="checkbox"/> Other Chapter	Yes OR No	Yes OR No

				Non Member		
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Mail, fax or scan & email to:

Attention: Wyatt Short

The Rybar Group

3150 Owen Road

Fenton, MI 48430-1757

Fax: 810-750-6733

Email: [costrpt@theyrybargroup.com](mailto:costrpt@theyrybargroup.com)

*In our continuing effort to "go green", handouts will not be available at the meeting. They will be e-mailed to you one week before the event. **You MUST provide an email address below to receive the handouts.***